



IMMUNOLOGY 2017™ Banner Opportunities

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THE AMERICAN ASSOCIATION OF IMMUNOLOGISTS
MAY 12 - 16 | AAI ANNUAL MEETING | WASHINGTON, D.C.



Column Banners

- The wide columns in the Exhibit Hall offer an excellent opportunity for sponsored banners that will be visible to attendees as they walk the Exhibit Hall and also as they come down the escalator to enter the Exhibit Hall. Columns are available with 4 sides visible to attendees, with 3 sides, and one with 2 sides visible to attendees. Each banner is 79"x120". Pricing includes production. Qualifies for Premier Sponsor Levels
- Price: \$8,000 for 4-sided, \$6,500 for 3-sided, \$5,000 for 2-sided





SOLD! Banner in Grand Lobby

- As attendees enter the Grand Lobby, there is a prominent place for an 8'x16' Banner. Pricing includes production. The Grand Lobby, located on the street level is the center of meeting activities. Attendees will use the Grand Lobby to go back and forth to the Exhibit Hall and the scientific sessions.
- Price: \$2,700
- 1 available



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SOLD! Rotunda Banner in Concourse A - 20'x15'

As attendees use the escalator from Grand Lobby to Concourse A (only access to the Exhibit Hall) there is a prominent place for a large banners. Sponsorship includes one banner.

Size is 20'x15' single sided; price includes production.

Price: \$7,500



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SOLD! Marriott Connector Banner

- In Concourse A, directly across from the access to Exhibit Hall is the connector to the Marriott Marquis (Headquarters Hotel). Above the entrance to the Marriott is a place for a 10x10' single sided banner; price includes production.
- Price: \$2,200
- 1 available





SOLD! Banners above Exhibit Hall Entrance

- Above the entrance to the Exhibit Hall, there are places for 4 banners. The middle 2 will be used by AAI, but there is availability for a sponsor for the left banner and the right banner. Further information on this location can be provided by AAI; price includes production.
- Price: \$2,200 each
- 2 available (right or left)





Hall A Railing Banner

- As attendees enter the Exhibit Hall, they are faced with a railing that overlooks the Exhibit Hall. The railing can hold a 26'x3' SS banner; price includes production. Qualifies for Premier Contributing Sponsor.
- Price: \$3,500
- 1 available

